



TERESA CARNE

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2501 Q St, NW #B11 | Washington, DC

PROFILE

Senior Creative and Graphic Designer

Or in other words: a thinker, maker, typographer, logoer, doer, drawer, brander and fun haver with 8 years of experience. She loves to communicate ideas that inspire, inform, and captivate consumers. She always seeks good communication and lives for her planner. She divides her time between designing things on a computer screen, eating ramen, and trying to master any yoga pose.

KEY SKILLS



EDUCATION

MA in Museum Innovations

Miguel de Cervantes European Univ. | Ongoing

Experience Design

University of the arts Arts London | 2019

Motion Graphics Master's Degree

Trazos Digital School | 2013

Graphic Design Bachelor's Degree

BAU, Design College of Barcelona | 2012

EXPERIENCE

Freelance Sr. Graphic Designer

3a Design Dec 2019 - today Washington, DC

- Concepted and designed materials such as print and digital ads, marketing emails, social media graphics, gifs, typography animations, branding, posters and illustrations.

Freelance Sr. Graphic Designer

National Geographic Sep 2018 - Jan 2019 Washington, DC

- Creation of illustrated maps and typographic title treatments.

Sr. Graphic Designer

Howard+Revis Design Feb 2017 - Aug 2018 Washington, DC

- Development of concepts, design aesthetics, moodboards, type hierarchies, icon design, branding and client presentations.
- Design directions and exhibit planning for museums and visitor centers, from sketches to production and final implementation.
- Managed workload and creative projects effectively from concept to completion with multiple rounds of revisions.
- Supervised all graphic materials and productions in order to ensure the quality and accuracy in the design.
- Proposed and designed the rebranding of H+R.

Key exhibits:

- Girlhood, It's Complicated! (Smithsonian -NMAH) | Washington, DC
- The Elephant Discovery Center | Hohenwald, TN
- City of Hope (Smithsonian -NMAAHC) | Washington, DC

Sr. Product Graphic Designer

Gibson | Philips Jun 2015 - Aug 2016 Hong Kong

- Curating cultural aesthetics, design trends, key differentiators and translated those into design inspiration, materials and inspiring moodboards, decoding visuals into keywords.
- Creation of presentations for the business strategy.
- Visits to production line, to ensure the design was accurate.
- Design direction manager with focus on colour, graphics, materials and finishing of Philips Speakers BT110, BT6000, BT7900.

Key achievement:

- Proposed a new design direction that broke with the established direction for Philips brand. We implemented the new direction into BT110 and it was a success in sales.

Creative and Graphic Designer

Ferrovial Dec 2013 - Dec 2014 Madrid, Spain

- Manager of design, layout and coordination of client proposal.
- Creation of visually attractive client presentations, statistical yearbooks, infographics, impactful graphics, templates, icons etc.

Key achievement:

- Implemented new design system and aesthetics for presentations, increasing quality of production and improved customer satisfaction.